

# **THE CHAMBER IS**

a voluntary organization of individuals and businesses banded together to advance common interests in the field of commerce, industry, retailing, agriculture, government, education, recreation, transportation, tourism and consumer relations. The office serves as an information center for the community and visitors.

## **Chamber General Board**


has a ten member Board of Directors, elected from & by the membership, who provide direction and policy-making, coordination and implementation of activities beneficial to Springfield & the area. The Executive Secretary does the day-to-day management operations.

## **Chamber Retail Board**

has nine member Board of Directors, elected from and by the membership. It creates and promotes events with funds provided by the General Board and membership fees.

## **Convention & Visitors Bureau**

has a five member board of directors. It is funded by a 3% lodging tax from the Microtel Inn and Suites and Rothenburg Campground. The CVB funding creates advertising dollars that offers visitors/clients opportunities in Springfield

 *The Chamber encourages member participation in activities and events.  
Seeing is believing!*

# **The Springfield Area Chamber of Commerce at work:**

- ...Promotes Riverside Days*
- ...Provides and takes Springfield float to area parades*
- ...Prints & distributes Springfield Bucks. All banks sell and redeem them.*
- ...Sponsors annual Secretary's Luncheon*
- ...Sponsors annual "Shop Springfield First Breakfast"*
- ...Sponsors Holiday Open House*
- ...Sponsors fund raisers for community events & Christmas decorations*
- ...Co-ordinates information & printing of Springfield Brochure*
- ...Collects and Compiles information for "Welcome Wagon" packets*
- ...Purchases new downtown Christmas decorations.*
- ...Provides funds to advertise Springfield in various publications.*
- ...Greets and welcomes new businesses with a "1st Dollar of Profit" plaque*
- ...Awards new members a Chamber membership plaque*
- ...Plans and promotes all retail events for the year*
- ...Manages the Hot line*
- ...Distributes Springfield information to all inquiries*
- ...Writes and distributes Chamber monthly newsletter*
- ...Hosts Annual Dinner/meeting/entertainment in January (all members encouraged to attend)*
- ...Chamber telephone is answered 8-5 daily by Executive Secretary or Comm. Center Director*
- ...Hosts a Spring Open House to showcase businesses*
- ...Provides a website that businesses can put a link on*
- ...Sponsors "Chamber Connections" September through April*

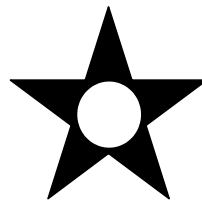
## **Chamber member benefits:**

- ...Opportunity to redeem Chamber Bucks. Receives sign noting Chamber member .*
- ...Opportunity to participate in retail events*
- ...Receive the monthly newsletter*
- ...Receive yearly calendar of Retail Events*
- ...Members are listed in the Advance Press 3 times per year.*
- ...Can place advertisements in Welcome Packets - no charge*
- ...Can place advertisements in Camping Packets (550 printed)*
- ...Chamber involvement creates visibility in our community*
- ...Listed in the Springfield EDA brochure with Chamber members listed first. It is distributed in Welcome Packets, Campground Packets, at local banks and City.*

# Springfield Chamber Membership

## *Categories and Rates*

<b><u>Friends of the Chamber</u></b>	\$ 25.00
Individuals who wish to support the Chamber but not be an active member. They will receive the newsletter	
<b><u>Individual Members (Couples)</u></b>	\$ 50.00
Retired business persons and individual, active members	
<b><u>Small Home Based Business</u></b>	\$ 25.00
<b><u>Small Service Company</u></b>	\$ 70.00
Churches, Beauty Shops	
<b><u>Service Industries</u></b>	\$100.00
Businesses that serve the public, Established & Single Professionals	
<b><u>Small Scale Retailers</u></b>	\$125.00
Out-Of-Town service companies, small retailers, schools	
<b><u>Mid-size Retailers</u></b>	\$165.00
Insurance Agents, Lodging Facilities Cable Companies, Medium Retailers	
<b><u>Large Retailers</u></b>	\$220.00
Funeral Homes, Auto Dealers, Group Residential Professionals (dentists, lawyers, chiropractors, optometrists, vets)	
<b><u>Major Industries</u></b>	\$550.00
<b><u>Financial Institutions</u></b>	\$750.00
<b><u>Associate Members</u></b>	\$ 5.00
<b><u>First Year Membership</u></b>	\$ 70.00



You are invited and encouraged to join the

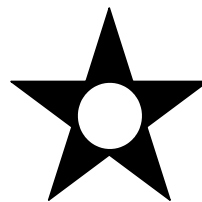
## *Springfield Area Chamber of Commerce*

A united community working together will make us strong and make a difference in everyone's business.

Your category and dues are circled in this brochure.

Please feel free to contact the Chamber Office @ 723-3508 if you have comments or questions.

*Thank You!*



# SPRINGFIELD AREA

*Chamber of Commerce*

*Convention & Visitors Bureau*

MEMBERSHIP BROCHURE  
2008



*We Have A Lot To Share!*

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507-723-3508

E-mail: [spfdchamber@newulmtel.net](mailto:spfdchamber@newulmtel.net)  
web: [www.springfieldmnchamber.org](http://www.springfieldmnchamber.org)

Hours: Tuesday & Thursday  
8 a.m.-3 p.m.